



Northwest Connecticut
Economic Development Corporation



SUPPORT FOR YOUR SMALL BUSINESS IS HERE!

Could your small business use help with?

- business planning and pivoting
- development of marketing plans
- social media assistance
- finding the employees that you need
- financial support and access to capital, loans, and grants as available

Betsy Paynter was recently hired as the part time **Small Business Outreach Consultant** for the 21-town Northwest Hills region. She will be contacting businesses within the region to provide valuable business resources, including meeting one-on-one to answer questions and provide assistance as businesses evolve through these challenging times.

She can also help businesses get listed on the region's events and destinations website: www.discoverlitchfieldhills.com to help increase consumer awareness of their business.

Feel free to contact Betsy anytime:

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